

Alcobev firms urge State govt. to clear dues by November 10 to avoid shortfall in supplies

The Hindu Bureau
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Three representative bodies of alcoholic beverage companies have urged the Telangana government to clear outstanding dues to their members by November 10 for the firms to continue supply in December.

"The new liquor retail licences come into play in December. The combination of stocking up by new licences and the festive season is expected to increase the demand by retailers to 1.75 times the monthly average," the Brewers Association of India, the International Spi-



Members of three representative bodies of alcoholic beverage companies account for 90% of the beverages sold in the State.

rits and Wines Association of India and the Confederation of Indian Alcoholic Beverage Companies said in a release on Monday.

Most companies, however, have pointed out that without immediate payment from the government, they would not have

money to meet the demand, the three bodies said, adding their members account for nearly 90% of alcoholic beverages sold in the State. "The crisis can be avoided if the State clears outstanding dues by November 10 from the ₹3,000-plus crore it has received from the [new liquor retail shop licence] application money."

Stating that the alcobev sector in Telangana continues to reel under financial crisis due the worsening payment situation by the State government, the bodies said while sales of alcoholic beverages and revenue collections shot up

in October 2025, riding on the festive demand, payment to suppliers fell by almost 50% in the month compared to what was released over the preceding few months. Payment received in July was ₹697.82 crore, August ₹614.62 crore, September ₹1,010.94 crore. In October it stood at ₹484.58 crore.

Last month, association heads met senior government officials and were assured the State would start releasing payments and clear dues, especially for May-August 2024 on priority. However, there has been hardly any progress in settlement of the dues.